

# NCHICA Meeting Sponsorship Opportunities



Showcase your company's products and services by sponsoring an NCHICA CIO/CMIO Roundtable or Workgroup Meeting:

## Sponsorship Benefits Include:

- Listing on meeting agenda and sponsored meal signage
- Presentation + Q&A time (limits listed below)
- Invitation to attend meeting and networking (some meetings have executive sessions so only time for presentation and meal presence is available)

## CIO/CMIO Roundtable Meeting

- Breakfast Sponsorship (10 min. presentation + Q&A time: \$250 NCHICA member / \$1,500 non-member)
- Lunch Sponsorship (20 min. presentation + Q&A time: \$750 NCHICA member / \$2,500 non-member)
- Sponsorship applications are reviewed by a committee. Applications are due by **November 30**. You will be notified by December 15 if your application was selected. If it was not selected, it will be held as an alternate.

## NCHICA Workgroup Meeting

- Lunch Sponsorship (10 min. presentation + Q&A time): \$500 NCHICA member / \$1,500 non-member
- Applications are accepted anytime. We request applicants submit **one week** prior to the requested meeting date. (See [calendar](#) for dates.)

### Workgroups Available:

Informatics & Analytics Roundtable  
Technology & Integration Workgroup

Transactions, Code Sets & Identifiers Workgroup  
ICD-10 Taskforce & Program Managers Task Force

Privacy & Security Officials Workgroup  
Telehealth Taskforce

Health IT/IS Internal Auditors Taskforce  
Consumer Advisory Council on Health Information

## General Guidelines for Meeting Sponsors

- Sponsorship funds must be paid in full within 15 days of invoicing, otherwise reservation is released.
- An abstract must be submitted at least one week prior to the meeting for chair review and approval.
- The presentation must be consistent with abstract that was pre-approved by chair of group.
- There is a time limit for presentations at the meeting (details listed on price sheet. Attendees may ask questions during the presentation or after the presentation and Q&A time will not count against the presentation limit. The chair is responsible for enforcing the time limit and moderating the Q&A session.
- **Format:** Verbal or PowerPoint. If PowerPoint, send slide deck at least one day in advance in advance of the meeting for review and testing.
- **Handouts:** If handouts will be provided, please have 30 available for distribution at the meeting and an electronic copy for the remote attendees should be made available prior to the day of the presentation.
- **Business Cards:** It is appropriate to provide business cards.
- **List of Attendees:** A list of attendees and their organizations will be provided but not further contact information. NCHICA members have access to contact information on the members-only section of the NCHICA Web site.

For more information, contact: Allison Parker, 919-558-9258 ext. 301, [allison@nchica.org](mailto:allison@nchica.org).

# Application Form

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Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Brief Description of Products/Services you wish to present:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Presenter(s):**

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Title: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

**I wish to sponsor:** (you may choose multiple options)

CIO Roundtable: \_\_Breakfast \_\_Lunch    **Date:**    January    April    July    October

Workgroup: \_\_\_\_\_

Meeting Date(s): \_\_\_\_\_

**Please submit to:**

NCHICA, PO Box 13048, RTP, NC 27709 ♦ FAX: 919-558-2198 ♦ EMAIL: [allison@nchica.org](mailto:allison@nchica.org)