

NCHICA Meeting Sponsorship Opportunities



NCHICA offers sponsorship opportunities to showcase your company's products and services at NCHICA workgroup meetings, which are held monthly, bi-monthly or quarterly.

Sponsorship Benefits Include:

- Listing on meeting agenda and sponsored meal signage
- Presentation + Q&A time (limits listed below)
- Invitation to attend meeting and networking (some meetings have executive sessions so only time for presentation and meal presence is available)

NCHICA Workgroup Meeting

Lunch Sponsorship (10 min. presentation + Q&A time): \$500 NCHICA member / \$1,500 non-member

Workgroups Available:

Informatics & Analytics Roundtable
Enterprise Integration Workgroup
Transactions, Code Sets & Identifiers Workgroup
ICD-10 Taskforce
ICD-10 Program Managers Focus Group
HIE Taskforce

Privacy & Security Officials Workgroup
Telehealth Taskforce
Technology Resources Workgroup
Consumer Advisory Council on Health Information
Health IT/IS Internal Auditors Taskforce

CIO/CMIO Roundtable or Board of Directors Meeting

Breakfast Sponsorship (10 min. presentation + Q&A time): \$250 NCHICA member / \$1,500 non-member

Lunch Sponsorship (20 min. presentation + Q&A time): \$750 NCHICA member / \$2,500 non-member

If you'd like more information about sponsorship opportunities, please contact:

Allison Parker
919-558-9258 ext. 301
allison@nchica.org

Application Process

- Please complete the application and submit by mail, fax or email to:

MAIL: Allison Parker

- NCHICA
- PO Box 13048
- Research Triangle Park, NC 27709-3048

FAX: 919-558-2198

EMAIL: allison@nchica.org

- Applications are accepted anytime to sponsor workgroup meetings. We request applicants submit one week prior to the requested meeting date. (See [calendar](#) for dates)
- CIO/CMIO Roundtable sponsors are accepted through a selection process by the committee. The review process occurs at the October meeting and notice of acceptance is given in November. Your application will be held as an alternate if you are not selected. Applications are accepted through September 30th.

General Guidelines for Sponsors

- Sponsorship funds must be paid in full within 15 days of invoicing, otherwise reservation is released.
- An abstract must be submitted at least one week prior to the meeting for chair review and approval.
- The presentation must be consistent with abstract that was pre-approved by chair of group.
- There is a time limit for presentations at the meeting (details listed on price sheet. Attendees may ask questions during the presentation or after the presentation and Q&A time will not count against the presentation limit. The chair is responsible for enforcing the time limit and moderating the Q&A session.
- **Format:** Verbal or PowerPoint. If PowerPoint, send slide deck at least one day in advance in advance of the meeting for review and testing.
- **Handouts:** If handouts will be provided, please have 30 available for distribution at the meeting and an electronic copy for the remote attendees should be made available prior to the day of the presentation.
- **Business Cards:** It is appropriate to provide business cards.
- **List of Attendees:** A list of attendees and their organizations will be provided but not further contact information. NCHICA members have access to contact information on the members-only section of the NCHICA Web site.

Application Form

Date: _____

Organization Name: _____

Website: _____

Address: _____

City/State/Zip: _____

Brief Description of Products/Services you wish to present:

Presenter(s):

Name: _____ Name: _____

Title: _____ Title: _____

Phone: _____ Phone: _____

Email: _____ Email: _____

I wish to sponsor:

Workgroup: _____

CIO Roundtable: _____ Breakfast _____ Lunch

Board of Directors _____ Breakfast _____ Lunch

Meeting Date(s): _____

Please submit to:

NCHICA, PO Box 13048, RTP, NC 27709 ♦ FAX: 919-558-2198 ♦ EMAIL: allison@nchica.org