

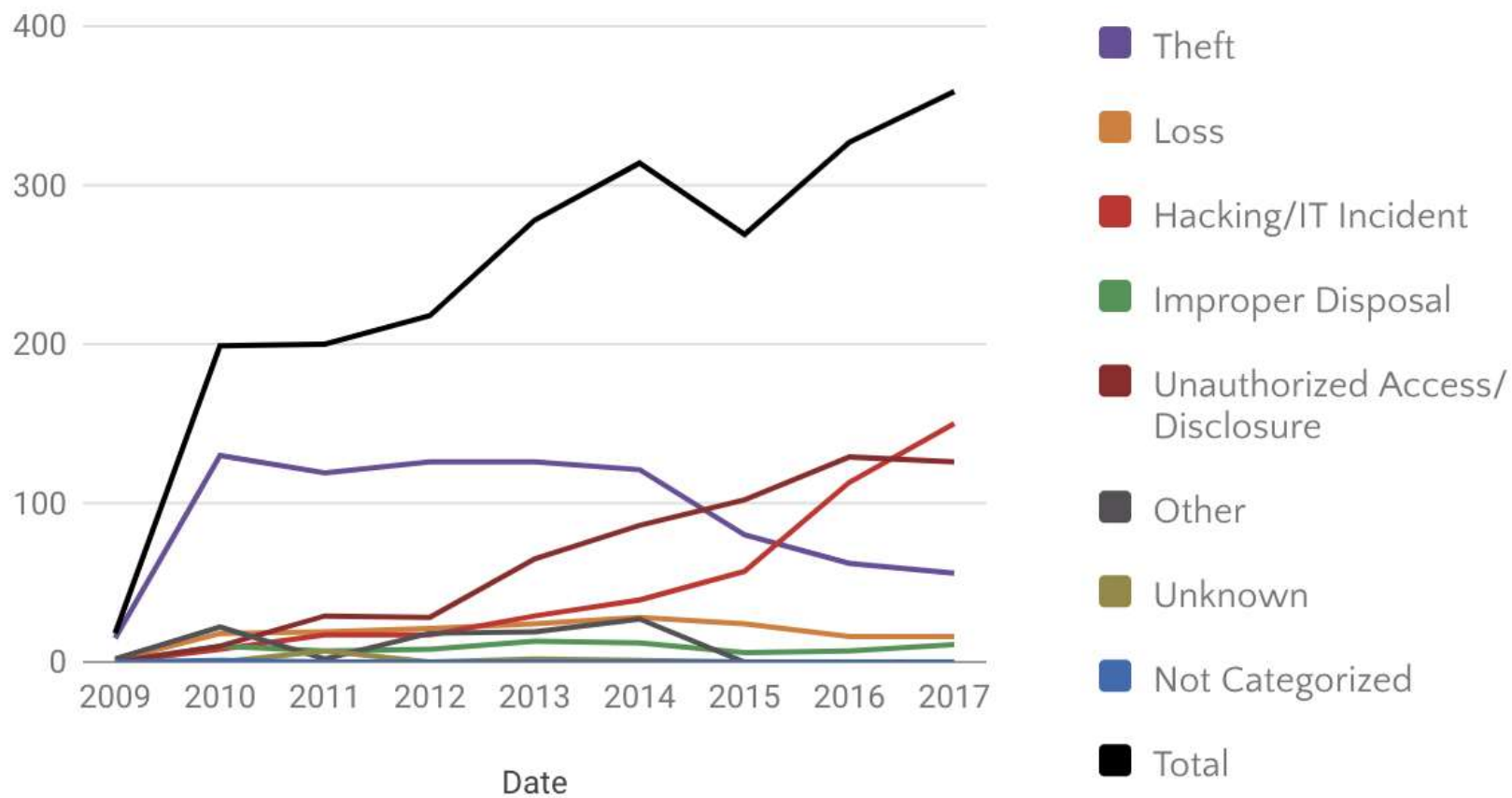
# Top Ten Tips for Securing Your Healthcare Enterprise Beyond HIPAA

Jon Sternstein (Stern Security) and Noah Dermer (InstaMed)

October 9<sup>th</sup>, 2018



# Healthcare Breaches by Year



## FILTERS APPLIED:

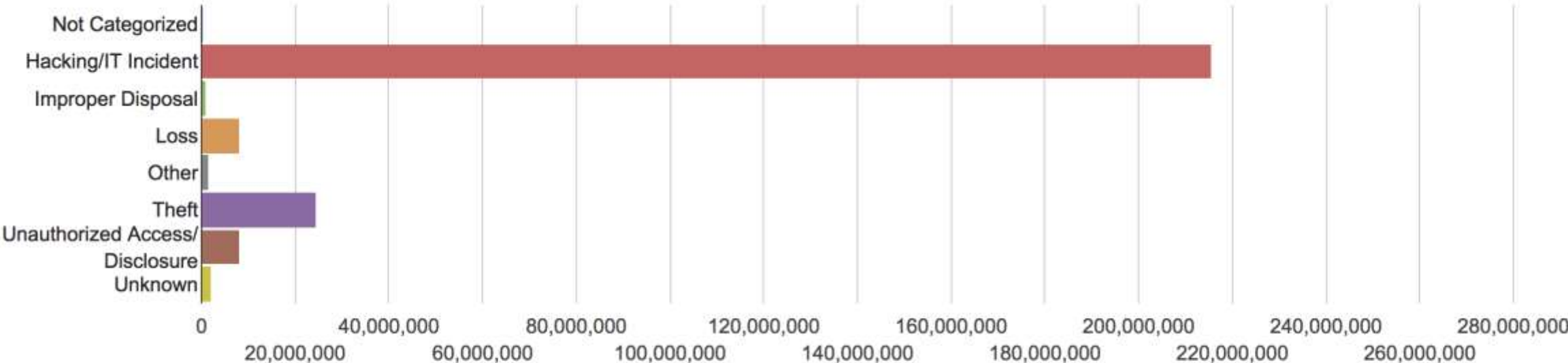
**Date:** From 2009-10-21 to 2017-12-31

**Categories:** 'Theft', 'Loss', 'Hacking/IT Incident', 'Improper Disposal', 'Unauthorized Access/Disclosure', 'Other', 'Unknown', ''

POWERED BY



# Number of Individuals Affected by Breach Type



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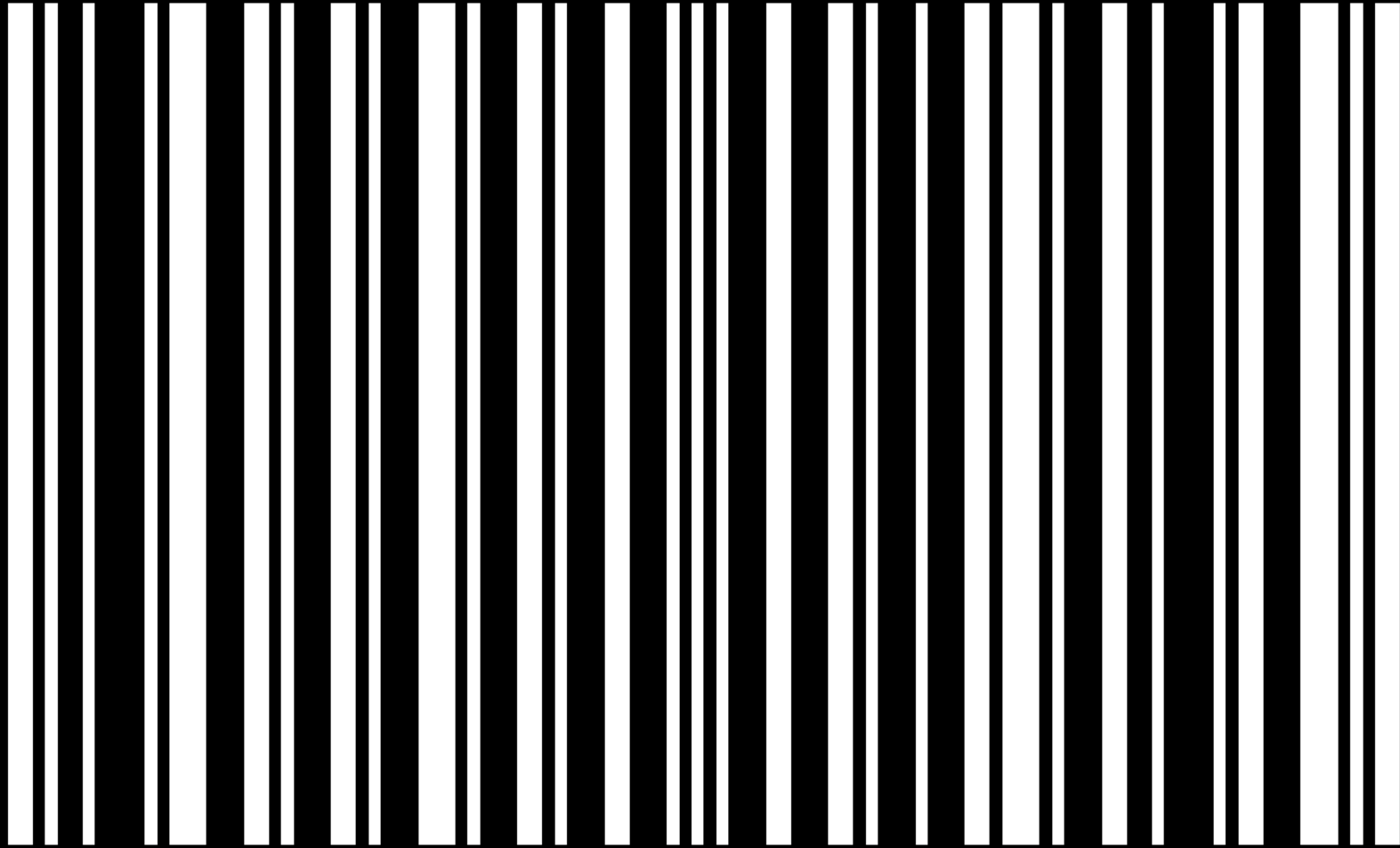


**Tip #1**

# **Security Strategy**



# Tip #2



**ASSET INVENTORY**

# Tip #3

Minimize

Data



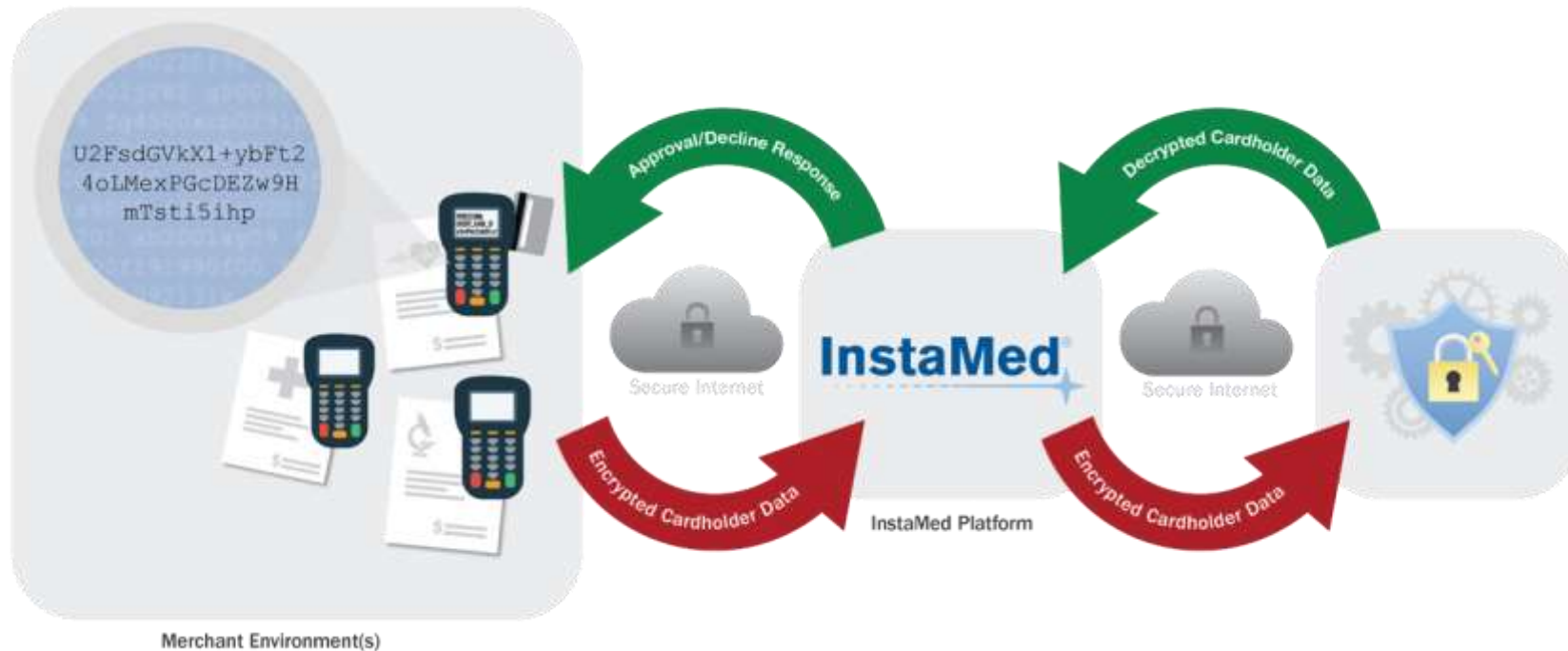
# What is P2PE Validated?

Point-to-Point Encryption Validated Solution

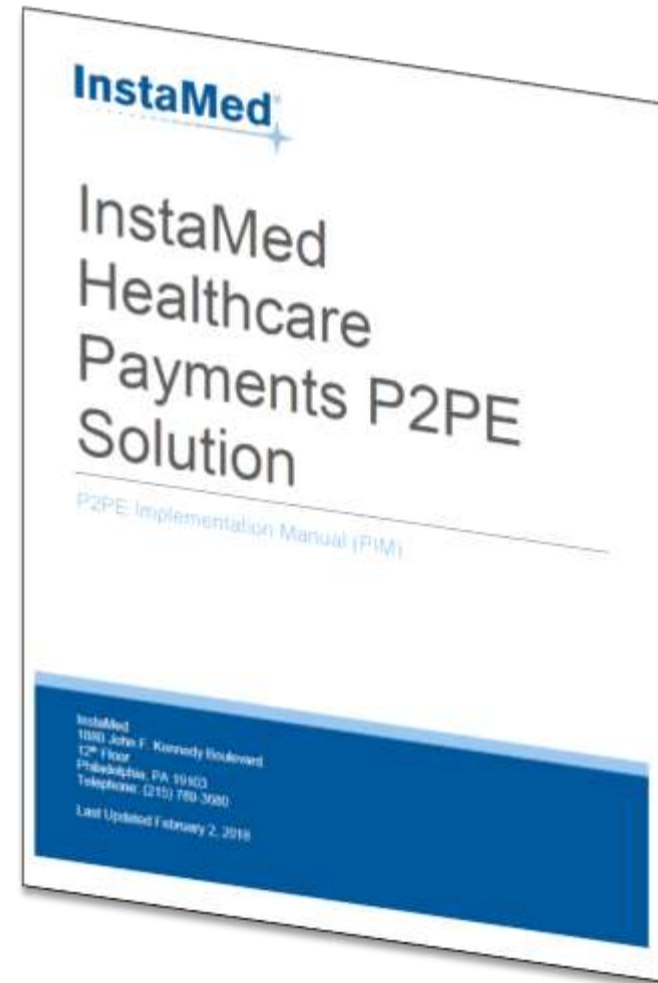
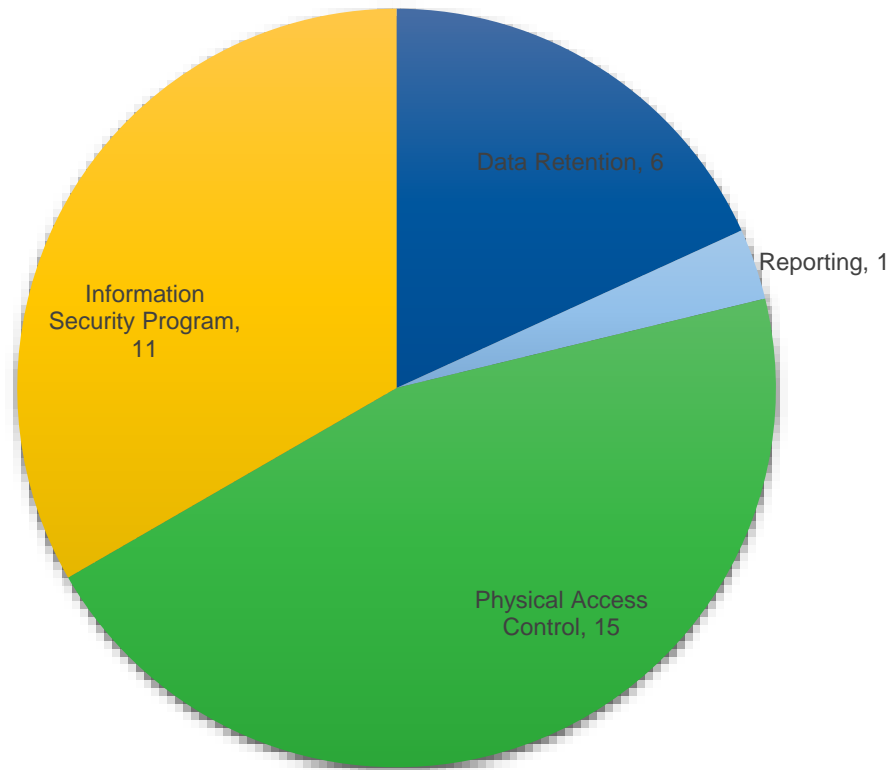
Encrypt payment information from a device to a secure destination

Applies to swiped, tapped, inserted and keyed transactions

Listed on PCI Council Website

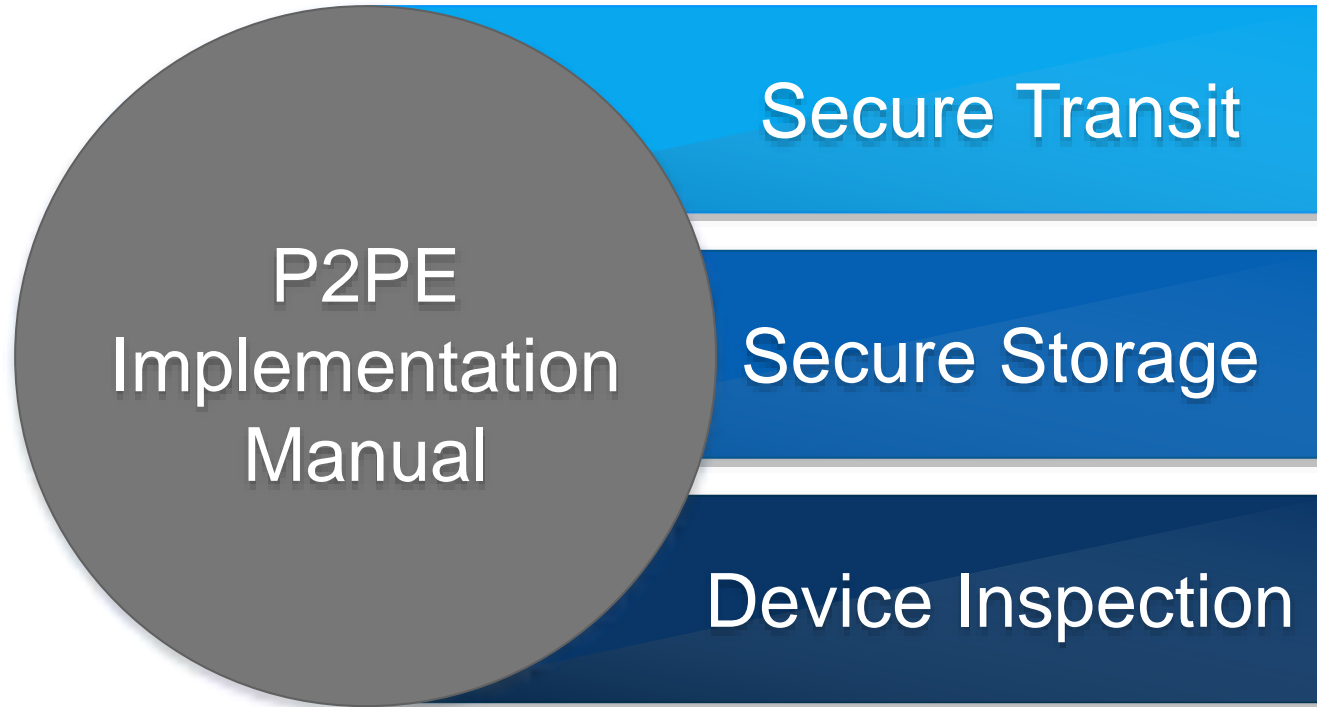


# P2PE Validated Requirements





# P2PE Validated Requirements



# Tip #4 - Healthcare Has an Unencrypted Data Problem

Nearly half of all providers **are not encrypting data** in transit

More than half of all healthcare breaches last year were a result of a **failure to encrypt data**



# Tip #5 – Vendor Consolidation

Eliminate Handoffs to Reduce Vulnerabilities

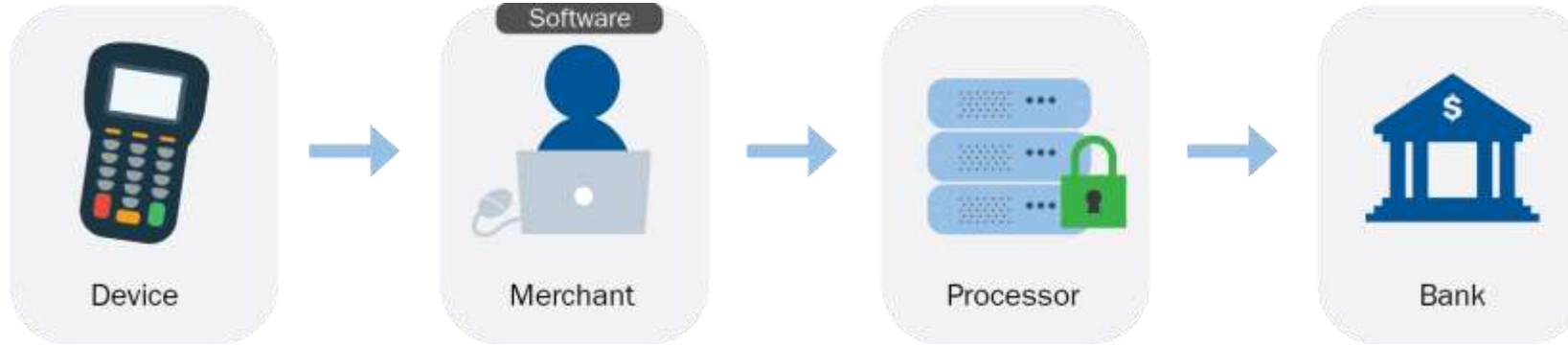
## Benefits of Vendor Consolidation

- Eliminate handoffs that put data at risk
- Reduce vulnerabilities in your network
- Have more visibility into the end-to-end processes
- One less vendor to manage

## How to Consolidate Vendors



# Handoffs Increase Your Security Risks





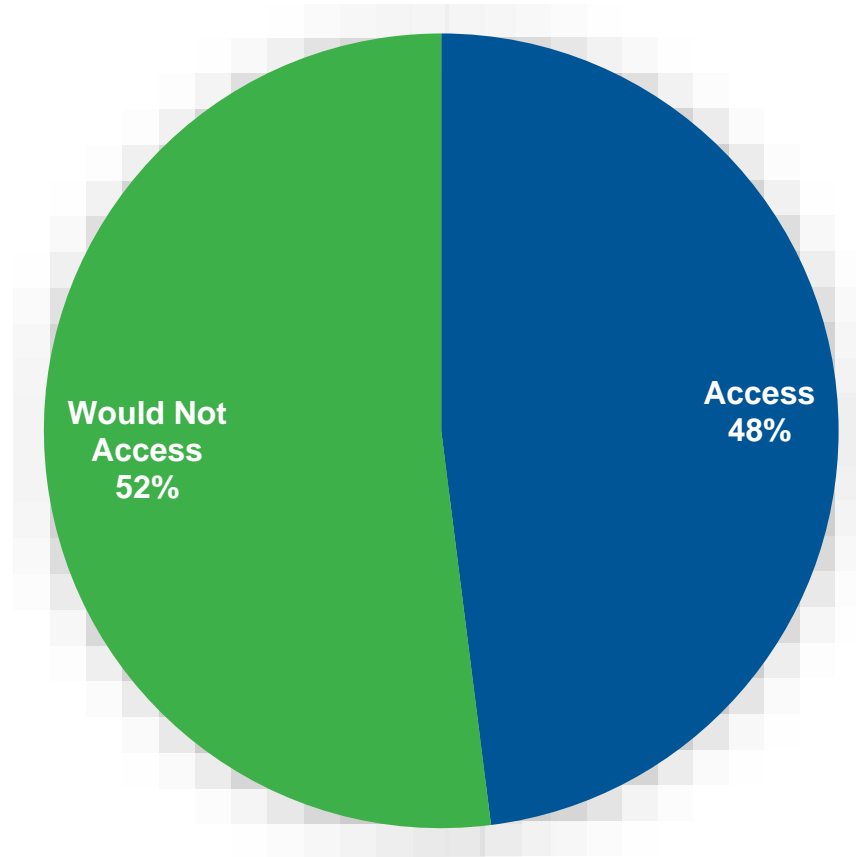
**Tip #6**  
**HIPAA Risk  
Analysis &  
Security Testing**

## **Tip #7 – Train Your Staff**





# Employees Who Would Access Account After Termination?



<http://www.sailpoint.com/blog/2016/03/2016-market-pulse-survey-weak-security-practices-leave-organizations-exposed/>

# Monitoring and Training

Staff has to understand where/how they are susceptible to risks

- Leaving laptops unlocked and unattended
- Saving data on flash drives
- Phishing and social engineering
- Writing sensitive information down on paper and not disposing of it properly

## Tip #8 Patch Early, Patch Often



# Time to Exploit Vulnerability

**Passwords vulnerable after security flaw found**

Michael Liedtke and Anick Jesdanun, Associated Press 7:32 a.m. EDT April 9, 2014

 **908** **31** **10**

SAN FRANCISCO (AP) — An alarming lapse in Internet security has exposed millions of passwords, credit card numbers and other sensitive bits of information to potential theft by computer hackers who may have been secretly exploiting the problem before its discovery.

The breakdown revealed this week affects the encryption technology that is supposed to protect online accounts for emails, instant messaging and a wide range of electronic commerce.

Security researchers who uncovered the threat, known as "Heartbleed," are particularly worried about the breach because it went undetected for more than two years.

USA Today – April 9, 2014

## ie Heartbleed Bug

Heartbleed Bug is a serious vulnerability in the popular OpenSSL cryptographic software library. This weakness allows stealing the information protected, under normal conditions, by the SSL/TLS encryption used to secure the Internet. SSL/TLS provides communication security and privacy over the Internet for applications such as web, email, instant messaging (IM) and some virtual private networks (VPNs).

Heartbleed bug allows anyone on the Internet to read the memory of systems protected by the vulnerable versions of the OpenSSL software. This compromises the secret keys used to identify the service providers and to encrypt the traffic, the names and passwords of the users and the actual content. This allows attackers to eavesdrop on communications, steal data directly from the services and users and to



Website and Details – April 7, 2014



First Known Exploit – April 8, 2014



A young child with dark hair, wearing a light blue t-shirt and brown shorts, is seen from behind, climbing a large set of yellow concrete steps. The child is positioned in the center-right of the frame, with their hands resting on the steps as they ascend. The steps are wide and have a textured surface. The background is a solid yellow wall with a vertical seam down the center.

**Tip #9**

**Security is a Goal,  
Compliance is a Step**

# Compliance vs. Security

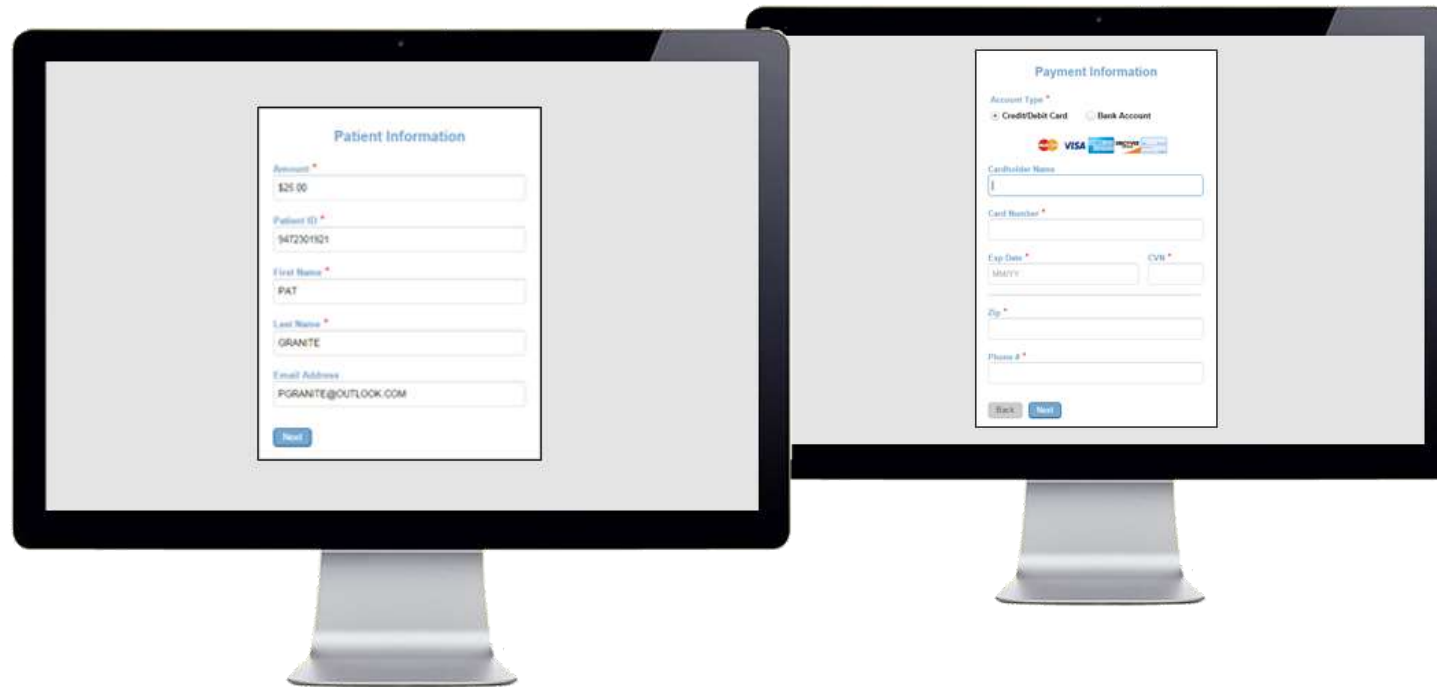


## Hacked

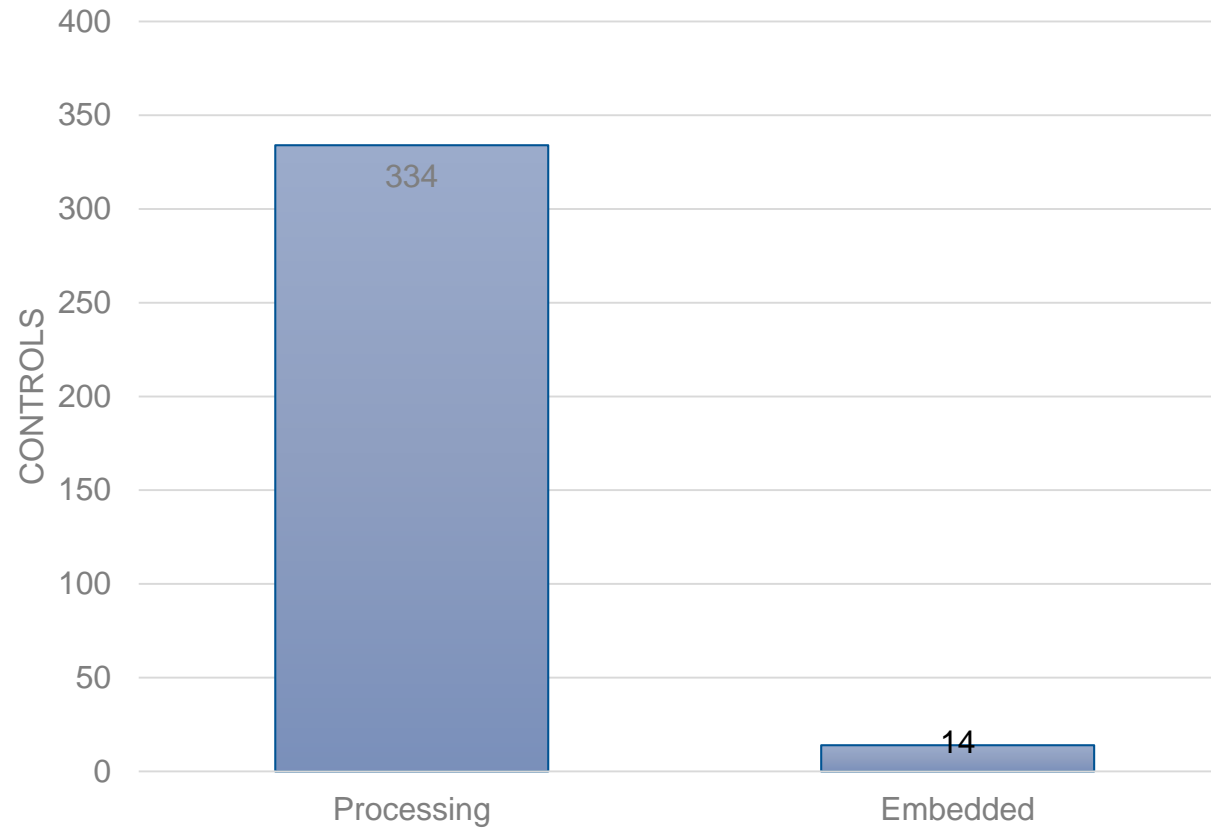
The screenshot shows a news article from the website "Bits". The article title is "Target Investigates Breach Involving Credit Card Data". The author is Nicole Perlroth, and the date is December 18, 2013. The article text states that Target is investigating a security breach involving stolen credit card and debit card information for millions of its customers. It mentions that the breach was first reported by Brian Krebs, a security blogger, and that it may be continuing. The article also notes that it is unclear whether Target's online customers were affected and that representatives for Target did not return requests for comment.



# Payment Processing — Website



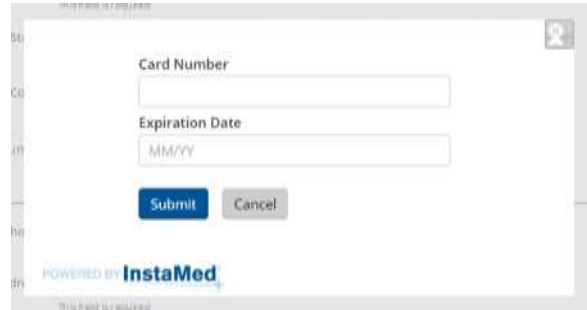
# Processing vs. Secure Token



# Secure Token



**Consumer logs into portal and clicks Pay Now.**

A screenshot of a web form titled "Payment Required" in the top right corner. The form contains two input fields: "Card Number" and "Expiration Date" (with "MM/YY" as a placeholder). Below the fields are two buttons: "Submit" (in blue) and "Cancel" (in grey). At the bottom left of the form, it says "POWERED BY InstaMed".

**Consumer enters payment info into InstaMed embedded screen.**



**InstaMed creates 2 “tokens”**

- 1. Used to process payment**
- 2. Used to enable digital wallet for future payments**

# Tip #10

## Join NCHICA